

GET EVERYTHING YOU NEED TO KNOW ABOUT YOUR INVENTORY, DOWN TO THE VIN-LEVEL, FROM ONE EASY TOOL.

Track VDP engagements from any source, all on one platform. With the LotLinX VIN View Optimizer, you can account for the digital presence of every car on your lot with ease and efficiency. Assess the distribution of Spend, Views, Engagements and more for your VINs at a glance. Save hours of reporting time every month. Enjoy full transparency. And never worry about wasted campaign dollars again.



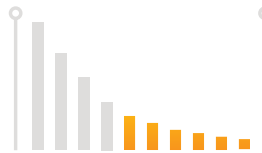
The VVO is the most powerful tool in your tool box to **cut waste** and **maximize ROI**.



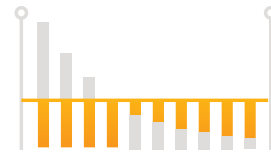
We integrate fully with your existing **Google Analytics** to track engagements from every source online, with unrivaled transparency in reporting so you get the whole picture.



Identify high converting VINs wasting campaign dollars.



Promote the VINs that need the most help, lowering DOL.



Find the sweet spot and optimize for high ROI.

We're taking the guesswork out of digital advertising so you can get back to what you do best - selling cars.

LotLinX offers affordable, straightforward pricing, industry-leading data tracking and analytics, and partnerships with some of the internet's largest media providers. Request a demo today to see the LotLinX difference.

Learn more at www.lotlinx.com or call **1-800-625-LINX (5469)**

The Industry's #1

Automotive /AI/