

**Achieve your dealers' inventory objectives with an /AI/ powered strategy to match buyer-demand to the specific VINs they need to move.**

Strategies powered by LotLinX /AI/™ analyze billions of data points to find the best purchase-ready shoppers and deliver them directly to target inventory.

**Launch strategies that help your clients...**

<b>VOLUME</b>	Achieve Dealership/OEM-specific sales objectives and hit stair-step or financial goals
<b>INCENTIVES</b>	Move units that help earn more by maximizing incentive and dealer cash earnings
<b>AT-RISK</b>	Target aged or market vehicles on their lot
<b>AGED - NEW</b>	Gain share with high days supply, excess inventory, concentrated model lines, or volume units
<b>AGED - USED</b>	Accelerate units to maintain higher margins BEFORE lowering price
<b>OFF-BRAND</b>	Drive demand for used vehicles that customers don't expect to find

**Added benefits:**

	<b>INVENTORY-SPECIFIC RESULTS</b>
	<b>SHOW CLEAR ROI, ELIMINATE WASTE</b>
	<b>STRATEGIC MARKETING SPEND</b>

**How can I prove ROI to my dealers?**

<b>GOOGLE ANALYTICS</b>	We set up seven standard goals and events to provide transparent reporting.	
<b>INVENTORY REPORTING</b>	Access to our platform allowing you to analyze your inventory.	
<b>WEEKLY REPORT</b>	Campaign analysis straight to your inbox.	
<b>DESIGNATED STRATEGIST</b>	A friendly face to analyze campaigns and recommend strategies.	

## SMARTER WINS.

Request a demo to learn more about the LotLinX approach to inventory management and discover real-time insights about your lot that you can launch strategies against today.

Need more info? Call **1-800-625-LINX (5469)** or visit [lotlinx.com/partners](https://lotlinx.com/partners)