



FLORIDA FINE CARS IS DELIVERING SHOPPERS TO ACCELERATED MOBILE VDPS AND WINNING WITH LOTLINX /AI/™.

ANOTHER LOTLINX /AI/ SUCCESS STORY



JAMIE SUID

MARKETING DIRECTOR
CUSTOMER RELATIONS MANAGER
FLORIDA FINE CARS

Since 1993, Florida Fine Cars has positioned itself as a premier used car dealership in the South Florida market.

Florida Fine Cars has been increasing shopper engagement by deploying LotLinX AMP to create an optimal mobile experience.

Jamie Suid uses LotLinX /AI/ to sell more cars up to **85% faster**, while saving more than **\$39,156** in holding costs each month.

LEARN MORE BY [REQUESTING YOUR FREE DEMO TODAY.](#)

*Based on one month of LotLinX data for Florida Fine Cars used and CPO vehicles.

580

VINS TARGETED



576

VINS ENGAGED



249

VINS SOLD



43%

SELL RATE



71%

COMPLETION OF HARD CONVERSIONS



99%

ENGAGEMENT RATE



\$83.68

COST PER SOLD VIN



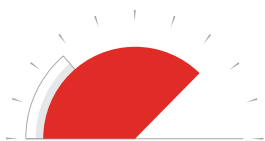
25

AVG VDP VIEWS / VIN



% NEW VISITS

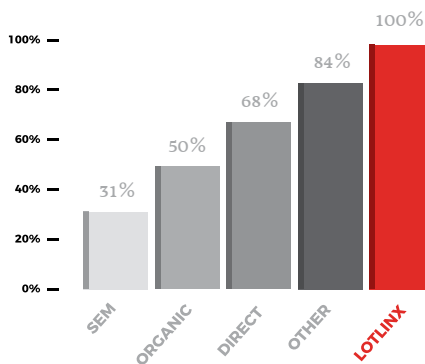
LOTLINX - 68%
OTHER PAID - 22%



% VDP ENGAGEMENT

LOTLINX - 74%
OTHER PAID - 27%

VDP DELIVERY



"The LotLinX AMP Product takes their core competency in VIN-based targeting and puts the AMP spin on it in the most seamless way possible. Adding the speed of AMP to the LotLinX VDP along with a clear CTA Approach has helped increase my overall website leads and my click-to-call conversions."

- JAMIE SUID