



The Industry's #1 Automotive AI

LOTLINX[®]

LotLinX is the industry's #1 Automotive AI dedicated to helping dealers sell more cars faster, with VIN-specific digital advertising strategies that send low-funnel buyers directly to conversion-optimized VDPs.

LOTLINX AI IS 100% ELIGIBLE FOR YOUR GMC CO-OP FUNDS!

WHY CHOOSE LOTLINX

- 100% GMC FUND ELIGIBLE
- Activation is quick & easy
- For use on new and used inventory
- 51% allocated to new and 49% to used inventory

**Co-op program details may vary per store, please see a LotLinX strategist for your specifications*

GMC



We're approved for Co-op because we've proven to GMC that our technology works.

Ads powered by LotLinX AI convert buyers that have declared purchase intent for VINs in your real-time inventory, which drives to up to 5x higher conversions and 78% faster inventory turn.

FOR A FREE DEMO,

visit go.lotlinx.com/GMC or call **1-800-625-LINX (5469)** and mention **CO-OP**