



The Industry's #1 Automotive AI

|**LOTLINX**|<sup>®</sup>

LotLinX is the industry's #1 Automotive AI dedicated to helping dealers sell more cars faster, with VIN-specific digital advertising strategies that send low-funnel buyers directly to conversion-optimized VDPs.

## **LOTLINX AI IS 100% ELIGIBLE FOR YOUR CADILLAC CO-OP FUNDS!**

### WHY CHOOSE LOTLINX

- 100% CADILLAC FUND ELIGIBLE
- Activation is quick & easy
- For use on New and Used inventory
- 51% allocated to New and 49% to Used inventory

*\*Co-op program details may vary per store, please see a LotLinX strategist for your specifications*



**We're approved for Co-op because we've proven to Cadillac that our technology works.**

Ads powered by LotLinX AI convert buyers that have declared purchase intent for VINs in your real-time inventory, which drives to up to 5x higher conversions and 78% faster inventory turn.

FOR A FREE DEMO,

visit [go.lotlinx.com/CADILLAC](https://go.lotlinx.com/CADILLAC) or call 1-800-625-LINX (5469) and mention **CO-OP**