

Give Your Incentive Models The Attention They Deserve.

With LotLinX, your VIN-specific advertising strategies can finally be realized. LotLinX created the VS suite of omni-channel digital advertising solutions to promote your inventory in front of highly engaged, and relevant shoppers in your market. Through a combination of SEM campaigns, Facebook advertising, integrated listings, and traditional display units, LotLinX can reach targeted shoppers as they approach the purchase point in their car shopping journey. Knowing exactly how many in-market shoppers are currently looking for your relevant inventory can present previously unrecognized opportunities for your incentive model sales goals.

Whether it's for tax refunds, OEM incentives, or just high days supply on your lot, LotLinX model specific campaigns can target your inventory and give you full control and focus your efforts on the vehicles with the highest ROI.



Work with a dedicated Digital Strategist to identify model-specific opportunities on your lot today,



**The right car, at the right time, with the right buyer.
That's LotLinX model specific campaigns.**

LotLinX offers affordable, straightforward pricing, industry-leading data tracking and analytics, and partnerships with some of the internet's largest media providers. Request a demo today to see the LotLinX difference.

Learn more at www.lotlinx.com or call **1-800-625-LINX (5469)**

