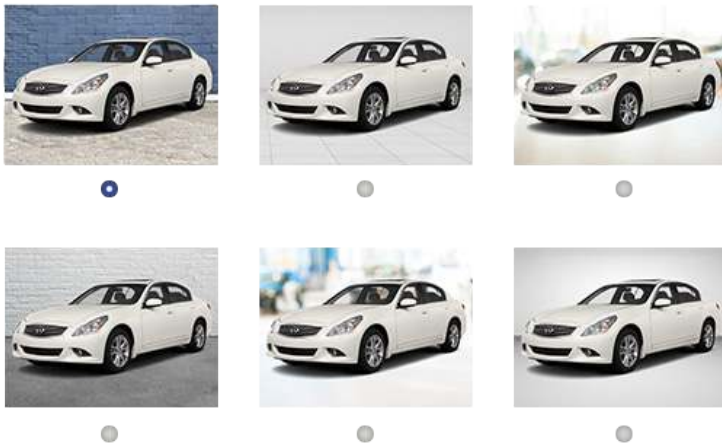


LOT LINX CX - PHOTO A.I.

PHOTO-ENHANCED DIGITAL CAMPAIGNS
HAVE NEVER BEEN EASIER (OR SMARTER).

Ads that lack images get 90% fewer views than those that do. With LotLinX CX - Photo AI, dealers can get the most out of their digital advertising spend by launching photo-enhanced campaigns for every VIN on their lot - instantly.

Attract **more purchase-ready shoppers** with a flawless photo strategy.



FOR NEW INVENTORY...

A.I. optimized templates give the look and feel of custom photography without the time and cost of manual production.

- Choose from our gallery of backgrounds.
- Use your dealership's logos and branding.
- Generate high-res images in minutes.

FOR USED INVENTORY...

Upload your existing VIN photography to take your VDPs to the next level and engage shoppers with rich imagery optimized for attracting higher conversions.

- Make your vehicle the center of attention with **Content-Aware Cropping**.
- Improve image quality and visual appeal with **Color Correction** filters.
- Adjust focus and add depth with **Portrait Mode** setting.



We're taking the guesswork out of digital advertising so you can get back to what you do best - selling cars.

LotLinX offers affordable, straightforward pricing, industry-leading data tracking and analytics, and partnerships with some of the internet's largest media providers. Request a demo today to see the LotLinX difference.

Learn more at www.lotlinx.com or call **1-800-625-LINX (5469)**

